

# DR. JAY'S RESOURCES

Thank you for attending Dr. Jay Greenstein's presentation!

We've curated a list of valuable resources to support your continued learning and professional growth. Explore the links below to gain insights, tools, and strategies that can enhance your practice and help you stay ahead in the field.

## Sponsors

- CHUSA: [Click here](#)
- ChiroAI: [Click here](#)
- ClinicMind: [Click here](#)
- Infinedi: [Click here](#)

## Dr. Jay's Favorite Books

- Exponential Organizations – Salim Ismail <https://amzn.to/3XQvVro>
- Good to Great – Jim Collins <https://amzn.to/3W9J6Cy>
- Tiny Habits – BJ Fogg <https://amzn.to/3VP4wmX>
- This is Marketing – Seth Godin <https://amzn.to/45UXp0P>
- Never Lose A Customer Again - Joey Coleman <https://amzn.to/3zEw3jm>

## Be in the Know about the Profession

- Chiropractic Future Strategic Plan: [Click here](#)
- Clinical Compass: <https://clinicalcompass.org/>

## AI tools & Resources

- Dr. Jay Greenstein AI guide: [embodihealth.com/wp-content/uploads/2024/08/Harnessing-AI-in-your-chiropractic-practice.pdf](https://embodihealth.com/wp-content/uploads/2024/08/Harnessing-AI-in-your-chiropractic-practice.pdf)
- AI- 7 day challenge: Get 50% off Dr. Jay's AI 7- day challenge using the code: **CONFERENCE** : <https://courses.kaizenovate.com/courses/AIPC7Day>
- My AI Presentation: [Click here to have access to my slides](#)
- AI in Context - We're Not Ready for SuperIntelligence: [We're Not Ready for Superintelligence](#)
- Liam Ottley - This AI Technology Will Replace Millions (and how to prepare): [\[Dr. Jay Greenstein\] This AI Technology Will Replace Millions \(Here's How to Prepare\)](#)
- [The Dr. Jay Prompt Assistant GPT](#)



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## AI tools & Resources

- Generalized-AI-Policy: [Click Here to download the document](#)
- The AI Shift Readiness Assessment: [Click Here to download the document](#)

## Enhance your practice

- Want to earn more revenue through Remote Therapeutic Monitoring? With EMBODI, you too can grow your revenue! Click the link to Schedule Your EMBODI Demo <https://embodihealth.com/demo>

CODE	FEE
<b>98975</b> Onboarding <i>Set-up &amp; education</i>	\$19.32
<b>98977</b> Device Monitoring <i>16 days of data from the device</i>	\$50.15
<b>98980</b> Treatment <i>20 min of remote monitoring treatment w/ interactive comm</i>	\$49.48
<b>98981</b> 20 minutes <i>Additional 20 min of monitoring treatment</i>	\$39.65

- Motivational Interviewing for chiro practice:
  - <https://courses.kaizenovate.com/courses/Motivational%20Interviewing%20for%20chiro%20practice>
- My sample IT policy
  - <http://embodihealth.com/wp-content/uploads/2025/02/ComprehensiveITSecurityPolicyTemplate-220608-185254.pdf>
- RTM Guide for Chiropractors
  - <https://embodihealth.com/wp-content/uploads/2025/08/The-Ultimate-RTM-Guide-for-Chiropractors.pdf>
- Abye HIPAA Assessment



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From "Huh?" to "Heck Yes!"

See exactly how EMBODI turns check-ins into revenue (and happier patients).

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Discovery Session

